



Press Release

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FITMEDIA RECEIVE A GHP FITNESS & NUTRITION AWARD!

Fitmedia has won a GHP Award!

GHP News has awarded Fitmedia the award for Leading Providers of Children's Fitness Analysis & Testing in the UK.

GHP News sought out businesses and individuals from all corners of the market, from classes to products, to identify the crème de la crème of the fitness and nutrition industry. The award win demonstrates how Fitmedia has played the leading role in developing and highlighting the importance of assessing physical fitness and health in children.

The award represents a huge tribute to Fitmedia's systems, which exist for children of all ages and abilities, from 6 to 18 years, and provide a complete overview of a child's physical movement skills, their levels of fitness and their own individual physical aptitudes.

Fitmedia's models and products are of huge assistance to anyone working with children in physical activity. They can show whether their PE, sport and physical activity programmes are really making a difference to children and young people; they help identify potential talent and areas of skill; and highlight causes for concern, such as low levels of fitness or areas of weakness.

Sheila Forster Managing Director, said: "We are delighted to have won this prestigious award which recognises us as leaders in this field in the UK, our unique and innovative approach to delivering our systems and services has made Fitmedia stand out as clear leaders".

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Contact Information

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NOTES TO EDITORS

1. **Global Health and Pharma** is a global information sharing platform & a multi-disciplinary member's community. The publication was established to enhance communication networks & collaboration across all themes and disciplines within three main categories: Human, Animal & Environmental Health.
2. **Fitmedia** is a specialist fitness company which provides fitness assessment, analysis and evaluation for children. It works with schools, clubs and sports organisations, to enable children and their coaches to test, monitor and improve their physical fitness and mental wellbeing. Its unique technology allows it to assess a child's fitness levels and health based on where they should be for their age and sex. For more information, see www.fitmediafitness.co.uk
3. **The GHP Fitness and Nutrition Awards** are open to all businesses, individuals and enterprises operating within the market. The awards look at the parties' their excellence in the industry, the quality of their products and their dedication to service.